



STEVE DENEAU

Vice President, Business Development
WFCU Credit Union

Born and raised in Windsor Ontario, Steve Deneau has an extensive background in sales, sales management, retail, and the financial services sector. Steve has utilized his over 20 years of experience in these sectors to help WFCU Credit Union become a leading innovator in the delivery of financial products and services to its membership.

Steve began his career in Toronto, with the international company United Postal Service (UPS). He returned to Windsor in 1992 as Manager with Freed's of Windsor, in the retail clothing industry. Steve then brought his extensive sales experience to WFCU Credit Union in 1994. Steve has served in a number of roles including Business Development Officer, Retail Services Manager, Manager Financial Products & Services, and Senior Manager, Business Development. In 2003, Steve was appointed Vice President, Business Development. In this role, Steve oversees WFCU Credit Union's retail locations, wealth management, insurance and trust services.

Steve is a graduate of the University of Windsor (1989) – Honours Bachelor of Arts in Economics and Political Science. He is a graduate of the Credit Union Executive Society (CUES) Executive Operations Institute and the CUES CEO Institute.

Steve has served as Chair of the St. Clair College Finance Program Advisory Committee, Member of the Vollmer Culture and Recreation Complex Fundraising Cabinet, Windsor- Essex Regional Chamber of Commerce Board Director, and a minor hockey coach.

Steve currently resides in Windsor, Ontario with his wife and three children. His interests include a passion for running, water sports, music and boating.