



CHRIS MALMBERG

Vice President, Corporate Services
WFCU Credit Union

Prior to his career with WFCU Credit Union, Chris was the Supervisor of Financial & Services Area Analysis at the Corporation of the City of Windsor and a Financial Support Analyst for DaimlerChrysler Financial Services. This experience as well as managing WFCU Credit Union's Information Technologies area for several years has served him well in his previous role of

Vice President, Systems and Administration, which he was appointed to in early 2006.

As Vice President, Corporate Services, Chris currently oversees the operations of the IT department and the voice/data/security network for our branches and corporate head office. Chris is also accountable for several service channels (including an inbound call centre, an automated banking machine (ABM) network and an automated telephone banking system).

Chris is a graduate of the University of Windsor – Honours Bachelor of Commerce. He also holds a Certificate in Information Technologies from the University of Windsor, a Certificate in Mediation and Negotiation Skills and he is a Student Certified General Accountant through the Certified General Accountants of Ontario Program.

Chris was appointed Vice Chair of the CUSA Technology Committee (CTC) in early 2011 and has participated on CGI's Services to Credit Unions (SCU) Enhancement Review Committee since 2010. Chris regularly participates as a 'champion' on Central 1 MemberDirect enhancement initiatives (e-statements, My Business-to-My Business and CAFT Replacement).

Chris also volunteers in the community and has been a Good Fellows Crew Coordinator since 2006. He enjoys coaching his daughters in various youth sports and enjoys playing on a recreational hockey team himself.