

WFCU CREDIT UNION KICKOFF KID SWEEPSTAKES OFFICIAL RULES AND REGULATIONS

NO PURCHASE NECESSARY. A purchase will not increase your odds of winning. Odds of winning will be based on the number of eligible entries received. Void wherever prohibited by law.

ENTRY PERIOD. Sweepstakes begins at 12:00:00 AM Eastern Time ("ET") on September 18, 2023 and ends at 11:59:59 PM ET on December 8, 2023 (the "Sweepstakes Entry Period").

ELIGIBILITY. WFCU Credit Union Kickoff Kid Sweepstakes is open to legal residents of Ontario, who are 18 years of age or older at the time of entry and the parent or legal guardian of a child between the ages of 6 and 14 years old at the date of entry ("Entrant").

Employees, officers and directors of WFCU Credit Union ("Sponsor"), The Detroit Lions and each of their respective parent companies, subsidiaries and affiliated companies, representatives, directors, officers, agents, divisions, dealers, affiliates, distributors, advertising and promotional agencies, employees and assigns, advertising, promotion and administrative agencies; and anyone else connected with the production and distribution of this Sweepstakes and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related to any of the above-named entities, are not eligible to participate or win. Only an individual meeting all eligibility requirements set forth in the Official Rules may participate in the Sweepstakes or win a prize. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. WFCU Credit Union reserves the right to verify the eligibility of a winner before awarding any prize.

3. HOW TO ENTER: There are two methods of entry.

Method #1: To receive an entry, the parent or legal guardian of a child between the ages of 6 and 14 years old at the date of entry must open a new WFCU Credit Union youth account in their child's name or open a new GIC account (One (1) year or greater) with a minimum deposit of \$100 in their child's name. Once the account is successfully opened, the child ("Participant") will be automatically entered into the draw.

Limit of one (1) entry per Participant throughout the Sweepstakes Entry Period regardless of method of entry. Additional entries received from the same Participant in excess of the stated limitation will be void. All entries become the exclusive property of WFCU and will not be acknowledged or returned. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Sweepstakes is prohibited, and any entry through such means and any entry that is deemed to be ineligible (at WFCU's sole discretion) and in accordance with these Official Rules are void. In the event of a dispute as to the identity of an Entrant based on the email address submitted, the entry will be deemed to be submitted by the person named on the applicable entry (regardless of whether that is the name of the authorized account holder of the email address from which said entry form was submitted), provided such individual is eligible according to these Official Rules.

Method #2: To enter the Sweepstakes without opening a new youth account or opening a new GIC account, an Entrant may submit a mail-in entry. To enter via this method, handwrite your first and last

name, Participant(s) first and last name and date of birth, street address, phone number and email address, along with a handwritten 50-word or longer essay about your favourite *Detroit Lions Memory*, on a postcard and mail your entry to: WFCU Credit Union, Kickoff Kid Sweepstakes, c/o Marketing Department, 3000 Marentette Avenue, Windsor, Ontario, N8X 4G2. To be eligible for the prize drawings, your mail-in entry must be postmarked during Sweepstakes Entry Period and received within seven (7) days from the postmark date. If the last day of the entry period is on a Sunday or Provincial Holiday, then your mail-in entry must be postmarked the next business day and received 7 days thereafter. Sponsor is not responsible for late, lost, damaged, illegible, misdirected or postage due mail. Limit of one (1) mail-in entry per Entrant and Participant Any attempted participation beyond this limit or multiple entries received from any Entrant or Participant (including, without limitation, by providing multiple sets of false contact information) are void and they may be disqualified at Sponsor's sole discretion. Entries that are incomplete, garbled, corrupted, mechanical, or unintelligible for any reason, are void and will not be accepted.

PRIZES. The Sweepstakes will award one prize package containing: four (4) tickets to a Detroit Lions home game, a parking pass, a Lions jersey, and the Participant will have the opportunity to run out on the field to grab the kickoff tee when the Lions kickoff. There are six (6) prize packages to be won during the Entry Period. Prizes will be drawn on the following dates:

GAME DATE	DRAW DATE
Sunday, October 8	Tuesday, September 26, 2023
Monday, October 30	Wednesday, October 18, 2023
Sunday, November 19	Wednesday, November 8, 2023
Thursday, November 23	Friday, November 10, 2023
NFL WEEK 15 - Date TBD	Wednesday, December 6, 2023
NFL WEEK 18 - Date TBD	Friday, December 15, 2023

WINNER SELECTION AND NOTIFICATION. One winner will be randomly selected on the draw dates noted above. The Entrant of the winner will be notified by telephone and/or email. If any Entrant cannot be contacted within 24 hours of the first notification attempt, such prize will be forfeited, and an alternate winner will be selected from all remaining eligible entries. Upon prize forfeiture, no compensation will be given. The winner must be available for the game date and time awarded and is responsible for transportation to and from the game. If the winner is unavailable, such prize will be forfeited, and the entry will be automatically entered into the remaining drawings. Non-winning entries from each drawing will be automatically entered into the next drawing. Winning Entrants are not eligible for subsequent drawings. The odds of winning will depend on the total number of eligible entries received prior to that drawing.

IMPORTANT NOTICES. If the event is delayed, postponed, or cancelled for any reason, the winner will not be reimbursed for the prize. Prizes are subject to standard rain-check policies and procedures. No prize substitution will be offered, no transfer of prize to a third party is permitted, and prizes may not be redeemed for cash value.

The prize takes place in Detroit, Michigan, which requires international travel and WFCU is not responsible for any Entrant and/or Participant that is unable to meet international travel requirements.

CONSENT AND RELEASE. To the fullest extent possible in law, Entrants, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns, release, defend and hold harmless Windsor Family Credit Union Limited and the Sweepstakes Entities ("Releasees") from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against the Releasees which any one or more of the Entrants ever had, now have or hereafter can, shall or may have which in any way arise out of or result from Entrant's participation in this Sweepstakes or acceptance, use or misuse of any prize. Entrants assume all liability for any injury, including death or damage caused or claimed to be caused, by participation in this Sweepstakes or indirect use or redemption of the prize.

The Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize. The Sponsor reserves the right to modify, suspend or cancel the Sweepstakes or these Official Rules at any time and without notice including in the event Sponsor is prevented from continuing with the Sweepstakes as contemplated herein by any event beyond its control, or otherwise, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, provincial, or local government law, order, or regulation, or order of any court, or other cause.

Furthermore, the Sponsor reserves the right to terminate the Sweepstakes if it becomes technically corrupted or if fraud, technical failures, any other errors or other causes corrupt the security or integrity of the Sweepstakes (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to determine winners from among all eligible entries received prior to termination.

GENERAL/LIMITATIONS. Sponsor is not responsible for (i) entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misdirected, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Official Rules; (ii) any attempts to submit entry that is interrupted or unavailable satellite, network, server, Internet Service Provider, or other connections; telephone or cell phone availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; (iii) jumbled, corrupted, scrambled, delayed or misdirected transmissions; (iv) computer hardware or software malfunctions, failures, technical errors or difficulties; (v) unauthorized human intervention or human error; (vi) undeliverable emails resulting from any form of active or passive email filtering, insufficient space in Entrant's email account to receive email; (vii) other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential entries will be disqualified.

Void where prohibited or restricted by law and subject to all applicable federal, provincial, and local laws and regulations.

Sponsor reserves the right at its sole discretion to disqualify any individual that behaves in an unsportsmanlike, disruptive, annoying, harassing, or threatening manner; or tampers or attempts to

tamper with the entry process and/or the operation of the Sweepstakes or violates these Official Rules.
LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

RIGHTS GRANTED BY YOU. By accepting a prize, you understand and agree that WFCU Credit Union, anyone acting on behalf of WFCU Credit Union and WFCU Credit Union's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your name, city of residence, statements about the Sweepstakes, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.

PRIVACY POLICY. Information submitted with an entry is subject to the Privacy Policy stated on the WFCU Credit Union website. To read the Privacy Policy, click visit <https://www.wfcu.ca/Personal/AboutUs/OnlinePolicies/Privacy/>.