



News Release  
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For Release

## **WFCU CREDIT UNION NAMED OFFICIAL CREDIT UNION OF THE OHL**

**WINDSOR, ON** – Today, WFCU Credit Union together with the Ontario Hockey League (OHL) officially announced that WFCU Credit Union is the **Official Credit Union of the OHL**. This agreement further extends the successful partnership between WFCU Credit Union and the Ontario Hockey League. It will also allow the credit union to promote its Omnia Direct service and WFCU Credit Union’s award-winning products and outstanding service throughout Ontario. Leveraging the OHL’s strong presence in the province, WFCU Credit Union looks to grow Omnia Direct’s brand awareness and promote its market-leading financial services to communities across Ontario.

WFCU Credit Union Board Chair, Marty Gillis stated, “WFCU Credit Union believes that junior hockey and youth sports make a positive impact on communities. For that reason, WFCU Credit Union has sponsored countless youth teams, promoting the benefits of physical activity, sportsmanship and team play.” The credit union is proud to know these teams often play within the community rinks at the WFCU Centre, and the credit union will continue to support the growth and learning opportunities that sport provides.

WFCU Credit Union has a strong history with the Ontario Hockey League. In 2008, WFCU Credit Union gained the naming rights to Windsor’s newly built community arena, the WFCU Centre, home of the Windsor Spitfires. As the Official Financial Institution of the three-time Memorial Cup Champion Windsor Spitfires, WFCU Credit Union supported the organization and worked as partners towards developing the successful bid to host the 2017 Mastercard Memorial Cup.

“At WFCU Credit Union, we’re committed to impacting people and communities in a positive way,” says WFCU Credit Union President & CEO, Eddie Francis. “One of the ways we do that is to support those things that bring people together, that create opportunities for young people, and that promote stronger communities. The OHL and hockey does all of that, making this partnership a natural extension for us.”

“To be able to promote Omnia Direct and its market-leading rates will help us fulfill a question that we hear from prospective members across the province all the time – ‘I don’t live in Windsor-Essex, can I become a member of WFCU Credit Union?’ With Omnia Direct, now you can.” expressed Francis.

“On behalf of the Ontario Hockey League we’re very pleased to welcome WFCU Credit Union as a partner of the OHL,” said OHL Commissioner David Branch. “Supporting youth and our communities are shared goals which makes this partnership fitting. We look forward to working with WFCU, Official Credit Union of the OHL, and seeing WFCU within our rinks and within our communities this season. The commitment of WFCU will also help us showcase post-season matchups across the league during our playoffs.”

For more information about WFCU Credit Union visit [wfcu.ca](http://wfcu.ca). For more information on Omnia Direct visit [omniadirect.ca](http://omniadirect.ca).

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**About WFCU Credit Union**

WFCU Credit Union is one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 75 years, WFCU Credit Union manages \$3.610 Billion in assets and \$4.9 billion in Member service totals. The credit union is the sixth largest in Ontario, operating nine retail locations in Essex County, serving 37,855 personal, business and organizational members. With a long-standing mission to ‘provide services and a full range of the highest quality financial products to make our community the best place to live and work’, WFCU Credit Union stands true to its vision: ‘WFCU Credit Union – Quality, Convenience, Innovation, Open to Everyone and Yours to Own’. For more information on WFCU Credit Union, visit [wfcu.ca](http://wfcu.ca)

**About the Ontario Hockey League**

The Ontario Hockey League is a member of the Canadian Hockey League which is the largest development league in the world. The OHL, which is comprised of 20 member teams including 17 in Ontario and three in the United States, is a leading supplier of talent to the National Hockey League and to U Sports Men’s Hockey programs.