



FOR IMMEDIATE RELEASE
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WFCU CREDIT UNION BRINGS EASTER CELEBRATIONS TO WINDSOR-ESSEX COMMUNITY

WINDSOR, ON – On Saturday, April 20th, 2019 ‘Spring Showers’ did not discourage WFCU Credit Union as it hosted the inaugural Easter Egg Drop. Although the planned helicopter drop of 25,000 eggs could not occur due to inclement weather, the credit union celebrated with hundreds of community members by moving the event indoors.

“With the introduction of our community engagement program, Inspire, we looked at new community inspired events that would create engaging, entertaining and educational opportunities for the community to come together,” stated Eddie Francis, President and CEO, WFCU Credit Union. “The Easter Egg Drop provides one of these inspired opportunities and has allowed us to give back to our community. We were disappointed that we were unable to proceed with the highly anticipated helicopter Egg Drop, but the safety of all participants and spectators was our greatest priority.”

With the support of the Town of LaSalle, arrangements were made to move some of the festivities indoors to the Vollmer Complex; giving over 800 children the opportunity to meet and take photos with the Easter Bunny and Peppa Pig as well as collect an Easter goodie bag.

“WFCU Credit Union is always striving to do more for our Members and our community,” said Marty Gillis, Chair, WFCU Board of Directors. “Our goal is to make the communities we serve the best places to live and work, and I believe events such as this demonstrate our commitment to that philosophy.”

To learn more about WFCU Credit Union’s Inspire Program and all upcoming community events please visit www.wfcu.ca.

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ABOUT WFCU CREDIT UNION

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1941. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institution for over 77 years, WFCU Credit Union is the sixth largest credit union in Ontario, operating nine retail locations and one digital entity, Omnia Direct. Through these service channels, in combination with online and mobile banking, telephone banking and ATM services, WFCU Credit Union has become the financial institution of choice for 45,255 Members across Ontario including 41,091 Personal Members in 19,131 households, 2,777 Businesses and 1,387 Organizations. Currently, WFCU Credit Union has \$5.01 Billion in Managed Assets and Member Service Totals of \$6.7 Billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario. For more information on WFCU Credit Union please visit wfcu.ca.

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