



FOR IMMEDIATE RELEASE

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Corporate Office
3000 Marentette Avenue
Windsor, ON N8X 4G2
p. 519.974.3100 f. 519.969.5811

WFCU CREDIT UNION OPENS 10th RETAIL LOCATION IN THE TOWN OF KINGSVILLE

WINDSOR, ON - On Monday, November 25, WFCU Credit Union (WFCU) marked the official grand opening of its' newest retail location in the Town of Kingsville. Located at 410 Main Street East, in the Kingsville Marketplace plaza, this new location is the tenth retail location for the credit union.

Eddie Francis, WFCU President and CEO, members of WFCU's Board of Directors and Executive Management Team, as well as retail location staff and numerous representatives from the Town of Kingsville and the County of Essex including Kingsville Mayor, Nelson Santos, Kingsville Deputy Mayor, Gord Queen, County of Essex Warden, Gary McNamara, Kingsville Town Council members and representatives from the Kingsville BIA, were on hand to celebrate the momentous occasion and take part in the ribbon cutting ceremony.

"Kingsville is an important new step for WFCU Credit Union as it represents our renewed focus on continued growth and expansion," said Eddie Francis, WFCU President and CEO. "As we open our doors to our tenth retail location in the Town of Kingsville, our team, staff and members are excited about our new direction. We look forward to our new growth opportunities and to new potential partnerships through mergers or otherwise in Southwestern Ontario and across our province; further solidifying our promise of providing convenient, accessible access to high-quality financial products to our members and the communities we serve."

From its industry leading *EvaTM* chequing account, low rate mortgages, loans, and lines of credit; to *Optimum Investments* that earn you more, and business banking for all sizes, the new WFCU Kingsville branch provides the highest-quality financial products and services to help their members and the community meet and surpass their financial goals. Plus, as an added bonus, the new location features added conveniences including ample parking and a drive-thru ATM.

"We're very happy to welcome WFCU Credit Union to Kingsville," stated Mayor Nelson Santos. "Business growth and expansion is an important strategic objective for the Town, and the WFCU Credit Union will provide an opportunity for local jobs as well offer our residents and business community additional selection and opportunity for accessing financial products and services. We're also certainly looking forward to having such a strong corporate partner with a history of supporting community organizations and programs within each of the communities they invest in."

To commemorate the opening of the new location and to thank the Kingsville community for welcoming the credit union into their town, WFCU announced a \$25,000 contribution to the Essex Regional Conservation Authority (ERCA) in support of the WFCU Credit Union Kingsville Community Entrance, part

of the Chrysler Canada Greenway.

Located on Union Avenue (County Rd. 34) in Kingsville, the WFCU Credit Union Kingsville Community Entrance will be the first point of welcome to the Town of Kingsville for cyclists travelling from the east. In addition to a parking area, the WFCU Credit Union Community Entrance will include a parkette, some shade trees, a bench and appropriate signage to promote this trail access point.

“As a full-service financial institution that has been serving the Windsor-Essex community for over 78 years, the Kingsville community has always been a part of who we are, and WFCU has always made it a priority to support the Kingsville community,” commented Marty Gillis, Chair, WFCU Board of Directors, noting that WFCU has supported numerous events and initiatives within the town for years, including the Kingsville Migration Festival, Fantasy of Lights, Tall Ships Festival, Highland Games, Business Recognition Awards and Sun Parlour Rodeo. “We are committed to Kingsville, its residents and our members; our goal is to make the communities we serve the best places to live and work and I believe this contribution to ERCA’s Chrysler Canada Greenway Kingsville Community Entrance further illustrates our ambition to attain this goal.”

The backbone of our regional trail system, the Chrysler Canada Greenway is a 50-kilometre trail that connects to the Herb Gray Parkway Trails, the Town of LaSalle Trails, the Town of Tecumseh Trails, the Municipality of Leamington Trails, the Cypher Systems Group Greenway and includes the Town of Kingsville.

“We are incredibly grateful to WFCU Credit Union for this generous investment in the Town of Kingsville which will benefit the tens of thousands of people who use the greenway trail system regularly,” said Richard Wyma, Executive Director of the Essex Region Conservation Foundation. “Nature trails and green spaces make a community more liveable for valued employees, and create incentive for business investment in a community that has adequate access to such places. WFCU continues to be a leader in ensuring these opportunities are available to the people of the Windsor-Essex region.”

To learn more about WFCU Credit Union and the products and services they offer, visit wfcu.ca or stop by their newest retail location today located at 410 Main Street East, Kingsville, ON.

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For more information please contact:

Eddie Francis	Susan Stockwell Andrews
President & CEO	Vice President, External Affairs and Corporate Secretary
WFCU Credit Union	WFCU Credit Union
519.974.3100	519.974.3100
efrancis@wfcu.ca	sstockwell@wfcu.ca

ABOUT WFCU CREDIT UNION

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1941. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institutions for over 77 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twenty-fifth largest credit union in Canada, operating nine retail locations and one digital entity, Omnia Direct. Through these service channels, in combination with online and mobile banking, telephone banking and ATM services, WFCU Credit Union has become the financial institution of choice for 45,455 members across Ontario including 41,295 personal members in 19,320 households,

2,800 businesses and 1,360 organizations. Currently, WFCU Credit Union has \$5.019 billion in Managed Assets and Member Service Totals of \$6.8 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario. For more information on WFCU Credit Union please visit wfcu.ca.

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