



**FOR IMMEDIATE RELEASE**

October 26, 2019

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**WFCU Credit Union Brings Halloween to Windsor-Essex Community with the  
First Ever WFCU Credit Union Trick-or-Trot**

**Windsor, ON** – On Saturday, October 26, 2019 WFCU Credit Union brought Halloween to the Windsor-Essex community in a unique and exciting way, by hosting the first ever **WFCU Credit Union Trick-or-Trot**.

The Halloween inspired 5K Run, 5K Walk and Kids Dash brought out ghosts and goblins of all ages who, in addition to the races, enjoyed a variety of activities including a costume contest, an arts and crafts tent, music and more.

“The Trick-or-Trot provides another inspired opportunity for WFCU Credit Union to engage with the community,” said Eddie Francis, President and CEO, WFCU Credit Union. “We promised our community when we launched our Inspire program that we would look at new community events that would create engaging, entertaining and educational opportunities for us all to come together, and that is exactly what we have, and will continue to do.”

With the support of Race Roster, an industry leader in race and event organization, and the WFCU Centre, over 200 participants attended the inaugural Trick-or-Trot, held at the WFCU Centre. To commemorate the race, each participant received an official race t-shirt and finishers’ medal.

“Our goal is to make the communities we serve the best places to live and work,” said Marty Gillis, Chair, WFCU Board of Directors. “Through events such as this, we continue to demonstrate our commitment to this philosophy.”

To learn more about WFCU Credit Union’s Inspire Program and all upcoming community events please visit [www.wfcu.ca](http://www.wfcu.ca).

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## **ABOUT WFCU CREDIT UNION**

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1941. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institutions for over 77 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twenty-fifth largest credit union in Canada, operating nine retail locations and one digital entity, Omnia Direct. Through these service channels, in combination with online and mobile banking, telephone banking and ATM services, WFCU Credit Union has become the financial institution of choice for 45,455 members across Ontario including 41,295 personal members in 19,320 households, 2,800 businesses and 1,360 organizations. Currently, WFCU Credit Union has \$5.019 billion in Managed Assets and Member Service Totals of \$6.8 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario. For more information on WFCU Credit Union please visit [wfcu.ca](http://wfcu.ca).

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