



News Release
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For Release

**Windsor Family Credit Union (WFCU) Announces
Exclusive Auto Leasing Partnership With CULA Canada on all new Chrysler, Jeep[®],
Dodge, Ram and FIAT models.**

Windsor, ON – Windsor Family Credit Union (WFCU) announced today an automobile leasing partnership with CULA Canada (CUL Administration of Canada Ltd.) that will provide automotive lease offers on new Chrysler, Jeep[®], Dodge, Ram and FIAT models. The program, launched this week, provides a valuable alternative towards owning a new vehicle through all Windsor and Essex County Chrysler Canada dealerships.

“Offering members an alternative to using cash or a loan to get into a new vehicle is a service we [WFCU] believe to be beneficial to most of our members and the general public,” said Martin J. Komsa, WFCU President and Chief Executive Officer. “Entry into the new vehicle market can be challenging for some and therefore having access to a customized, safe, and competitive lease program is timely. As a lease provider of new Chrysler, Jeep[®], Dodge, Ram and FIAT vehicles, WFCU is able to assist in providing additional vehicle options to those who may otherwise not have had access to such a selection.”

“With an 89-year legacy in Windsor, which is home to our Chrysler Canada headquarters and world-class minivan assembly plant, we are very excited about this new alternative through another well-established local business. Collectively, with WFCU, we have a large base of employees and customers who will greatly benefit from this all-new lease offer, available through seven Essex County Chrysler Canada dealerships” said David Buckingham, Chief Operating Officer, Chrysler Canada. “Over the last few years we have worked diligently with providers to meet consumer needs by offering various finance alternatives. This is the latest offering to assist consumers with having the necessary finance arrangements to suit their automotive needs.”

Speaking to the ever expanding line of product and service offerings that WFCU offers its members, Komsa defines the credit union as ‘the total package’ when it comes to financial services. “Aligning ourselves [WFCU] with organizations that can offer members additional quality products and services to enhance their financial, investment, insurance and trust portfolio with the credit union, has allowed WFCU to sustain many long-term member relationships and the position as a leading financial services provider in Windsor and Essex County.”

CULA Canada provides the technology and staff to make it possible for Credit Unions to participate in consumer and commercial automobile leasing. CULA Canada, Credit Union Leasing of America (CULA), has been committed to credit unions for almost 25 years, originating over 70,000 automobile leases worth \$2 billion dollars, which makes them the industry leader.

This special partnership allows WFCU exclusivity in CULA Canada's Ontario credit union program.

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Attached: About Windsor Family Credit Union (WFCU)
 About Chrysler Canada
 About CULA Canada

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About Windsor Family Credit Union (WFCU)

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Windsor Family Credit Union (WFCU) has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.6 billion in Managed Assets and Member Service Totals of \$2.4 billion. WFCU is the seventh largest in Ontario operating seven (7) retail locations and serving 33,000 members including 30,000 Personal members in 15,700 households, 1,760 Businesses and 1,300 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$75.7 million and represents 7.1% of total assets and 11.1% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfilment of these key functions. Central 1 holds \$12.2 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Quality Program. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada. A Gord Smith Healthy Workplace Award recipient, WFCU is committed to promoting the importance of health and well-being among its employees.

WFCU's solid attributes of financial strength; innovation; local ownership; quality products and service; community mindedness; and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider.

For more information on Windsor Family Credit Union (WFCU), visit www.wfcu.ca.

About Chrysler Canada:

Chrysler Canada Inc. is a wholly owned subsidiary of Chrysler Group LLC. Founded as the Chrysler Corporation in 1925, the Company celebrates its 89th anniversary in Canada in 2014. Chrysler Canada, located in Windsor, Ontario has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram, SRT, Fiat and Mopar vehicles and products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan, Ram Cargo Van (Windsor), and the Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), Chrysler Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centres throughout the country. For more information on Chrysler Canada, visit www.chryslercanada.ca.

About CULA Canada

CUL Administration of Canada Ltd. (CULA or CULA Canada) is owned and operated by Canadians who know leasing and who know credit unions.

Our sole purpose is to provide a turnkey program to Canadian credit unions to enable them to build a new line of business by financing the lease of cars, trucks and equipment by individual consumers who are or will become members of the credit union. While the opportunity extends beyond vehicle leasing, the initial focus of the CULA lease program is new and used cars and trucks.

CULA provides the credit union with a total implementation and management program, enabling entry to the market in a conservative, profitable and member-oriented manner.

For more information on CULA Canada, visit <http://www.cula.ca/>.