

For Release

**WFCU CREDIT UNION INTRODUCES AN INDUSTRY FIRST
EVA™ - THE EVOLUTION OF BANKING™**

WINDSOR, ON – On Saturday, August 27, 2016 WFCU Credit Union introduced one of the most innovative and exciting products in the history of banking. In continuing with the credit union's mission to deliver the best, highest quality financial products and services available, WFCU Credit Union unveiled their new line of Everyday Accounts – **Eva**.

Eva provides unlimited daily banking; unlimited deposits, withdrawals, transfers, electronic and cheque debits, point-of-sale transactions, ATM transactions worldwide and unlimited bill payments online, by phone, in-branch or at an ATM. As well, account access through online, mobile and telephone banking is unlimited.

But that's not all. **Eva** is the evolution of banking.

Eva is an industry first and transforms the traditional 'chequing account' by including **Unlimited Interac e-Transfers®**; access to the all-new **Perks Plus Rewards Program**, and a suite of value-added products like **Buyer Protection**, **Extended Warranty**, and **Price Protection**. All of this can be experienced with the swipe of just one card.

"We [WFCU Credit Union] are dedicated to making access to our members' account as easy and affordable as possible," says WFCU Credit Union CEO Marty Komsa. "**Eva** is your Everyday Account. It's the account you use to buy a coffee, pay for your children's activities, your mortgage, your movie tickets, dinner and more. It's the account you rely on everyday. What makes it great is that you just have to use your card and **Eva** has you covered, making everyday life easier, more convenient and rewarding."

Members have three account options available: **EvaSilver**, **EvaGold** and **EvaDiamond**. Each **Eva** account option accommodates specific everyday banking needs and each offers unlimited everyday transactions under one low monthly fee. For those not seeking any more additional benefits, **EvaSilver** is free, with a minimum monthly balance.

With **EvaGold** and **EvaDiamond**, members receive **Unlimited Interac e-Transfers®** and access to the all-new **Perks Plus Rewards Program**, providing members with exclusive offers and hundreds of discounts from local and national retailers. **EvaGold** and **EvaDiamond** also provide **Buyer Protection** and **Extended Warranty** providing members peace of mind knowing purchases made with the MEMBER CARD® Debit Card or GLOBAL PAYMENT™ MasterCard® Card are covered against damage, theft and even fire. If members find a cheaper price on a recent purchase, they are refunded the difference with **Price Protection**.

Offering these new added value benefits and providing more value than the big banks, the new **Eva** accounts combine the best features of an unlimited chequing account with the perks never before seen in a chequing account.

Eva is another reason why WFCU Credit Union is simply better!

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About WFCU Credit Union

WFCU Credit Union is one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 75 years, WFCU Credit Union manages \$2.6 billion in assets and \$3.6 billion in member service totals. The credit union is the sixth largest in Ontario, operating nine retail locations in Essex County, serving 36,500 personal, business and organization members. Members outside Essex County and throughout Ontario can now receive the same great service experience through Omnia Direct, the credit union's virtual branch. With a long-standing mission to 'provide services and a full range of highest quality financial products to make our community the best place to live and work', WFCU Credit Union stands true to its vision 'WFCU Credit Union - Quality, Convenience, Innovation, Open to Everyone and Yours to Own'. For more information on WFCU Credit Union and Omnia Direct visit wfcu.ca and omniadirect.ca.