



WINDSOR FAMILY CREDIT UNION

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News Release
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For Release

**WINDSOR FAMILY CREDIT UNION (WFCU) ANNOUNCES RECIPIENTS OF THE
2014 COMMUNITY DONATIONS FUND**

\$25,000 AWARDED TO WINDSOR-ESSEX ORGANIZATIONS

WINDSOR, ON - On Tuesday, April 22, 2014 Windsor Family Credit Union (WFCU) announced the recipients of the 2014 Community Donations Fund, a fund dedicated to assisting community organizations in delivering needed programs and projects for the Windsor and Essex County region. The Community Donations Fund is a significant element of WFCU's overall Community Investment Program. Over the last three years, WFCU has invested over \$2.8 million back into the community through the Community Investment Program.

Today, WFCU was pleased to award \$25,000 in funds to 20 very worthy organizations from across Windsor and Essex County. The organizations deliver a wide range of programs and represent a cross-section of community groups and agencies from the region.

"We are here today to recognize the efforts of organizations in our community that help make our community a better place" says Martin J. Komsa, WFCU President and Chief Executive Officer. "Giving back to our community is not just a philosophy at WFCU but an integral part of who we are," explained Komsa.

WFCU's mission statement is to provide services and a full range of the highest quality financial products to make the community the best place to live and work. WFCU believes that the Community Donations Fund is one way to accomplish this task, however, it is just a small part of WFCU's overall commitment to Windsor and surrounding areas. Through its overall Community Investment Program and in addition to the Community Donations Fund, this Program provides Community Relations Initiatives, Youth Scholarships, Goods-In-Kind and Volunteerism, Free Community Rooms, Multi-Year Giving and The Community 1 Free Chequing Account.

As a locally owned and operated company, WFCU believes that being a responsible corporate citizen means investing in the community in which you operate and live. In short, WFCU believes supporting its community is a sound investment and takes great pride in its designation by the Canadian Centre of Philanthropy's Imagine Program as a "Caring Company".

Recipients of the 2014 Community Donations Fund include, A Book of My Own, Big Brothers Big Sisters of Windsor-Essex, Canada South Science City, Essex County Diversion Program, Family Respite Services Windsor Essex, Forgotten Harvest Canada, Ford City Residents in Action, House of Sophrosyne, John McGivney Children's Centre, LaSalle Spirit Sports Club, Southwestern Ontario Gleaners, Special Olympics Windsor, Sports Fest Windsor, Sun Parlour Players Community Theatre, The Hospice of Windsor & Essex County Inc., W.O.W - Solidarity Tower Co-operative, Windsor & Essex County Crime Stoppers, Windsor Essex Children's Aid Foundation, Windsor Essex Therapeutic Riding Association, Windsor Goodfellows.

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About Windsor Family Credit Union (WFCU)

Windsor Family Credit Union (WFCU) has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.6 billion in Managed Assets and Member Service Totals of \$2.4 billion. WFCU is the seventh largest in Ontario operating seven (7) retail locations and serving over 33,000 members including over 30,000 Personal members in 15,700 households, 1,800 Businesses and 1,360 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$77.2 million and represents 7.2% of total assets and 11.9% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfilment of these key functions. Central 1 holds \$12.2 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Quality Program. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada. A Gord Smith Healthy Workplace Award recipient, WFCU is committed to promoting the importance of health and well-being among its employees.

WFCU's solid attributes of financial strength; innovation; local ownership; quality products and service; community mindedness; and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider. February 2014