



News Release
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For Release

WFCU CREDIT UNION ANNOUNCES RECIPIENTS OF THE 2017 COMMUNITY DONATIONS FUND

\$20,000 AWARDED TO WINDSOR-ESSEX ORGANIZATIONS

WINDSOR, ON - In January 2017, WFCU Credit Union issued a call for proposals inviting non-profit groups and organizations to apply for the 2017 Community Donations Fund, a fund dedicated to assisting community organizations in delivering programs and projects for the Windsor and Essex County region. Proposals were divided into four specific categories: Health and Wellness, Quality of Life, Cultural/Community and Support/Information.

Over sixty proposals were submitted and reviewed by a volunteer committee consisting of WFCU Credit Union employees and one Board of Director.

This afternoon, WFCU Credit Union announced the recipients of the 2017 Community Donations Fund. The Community Donations Fund is a significant element of WFCU's overall Community Investment Program. Over the last fifteen years, WFCU has invested over \$10 million back into the community through the Community Investment Program, \$416,000 specifically through the Community Donations Funds.

Today, WFCU Credit Union was pleased to award \$20,000 to 22 very worthy organizations from across Windsor and Essex County. The organizations deliver a wide range of programs and represent a cross-section of community groups and agencies from the region.

"We are here today to recognize the efforts of organizations in our community that help make our community a better place" says Eddie Francis, WFCU President & Chief Executive Officer. "Giving back to our community is not just a philosophy at WFCU but an integral part of who we are," explained Francis.

WFCU's mission statement is to provide services and a full range of the highest quality financial products to make the community the best place to live and work. WFCU believes that the Community Donations Fund is a program that helps to accomplish this goal, however, it is just a small part of WFCU's overall commitment to Windsor and surrounding areas. Through its overall Community Investment Program and in addition to the Community Donations Fund, this Program provides Community Relations Initiatives, Youth Scholarships, Goods-In-Kind and Volunteerism, Free Community Rooms, Multi-Year Giving and The Community 1 Chequing Account.

As a locally owned and operated financial institution, WFCU Credit Union believes that being a responsible corporate citizen means investing in the community in which you operate and live. In short, WFCU believes supporting its community is a sound investment and takes great pride in its designation by the Canadian Centre of Philanthropy's Imagine Program as a "Caring Company".

Recipients of the 2017 Community Donations Fund include:

- Arts Collective Theatre
- Arts Council Windsor & Region
- Autism Services Incorporated of Windsor And Essex County
- Brain Injury Association on Windsor & Essex County
- Canada South Science City
- Canadian Mental Health Association, Windsor Essex County Branch
- Drouillard Place
- Erie Wildlife
- Family Respite Services Windsor/Essex
- Greater Windsor Concert Band Inc.
- Keeping Kids Warm
- Learning Disabilities Association of Windsor-Essex County
- Lifeline Church
- Little Tomato Children's Theatre
- Natural Pathways Forest & Nature School
- Pajama Angels United We Cure
- Sisters of the Holy Names of Jesus and Mary
- The Summit Centre for Preschool Children with Autism
- Welcome Centre Shelter for Women
- Windsor & Essex County Crimestoppers Inc.
- Windsor-Essex Therapeutic Riding Association
- Windsor Pinoy Athletics

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About WFCU Credit Union

WFCU Credit Union is one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 75 years, WFCU Credit Union manages \$2.9 billion in assets and \$4.1 billion in member service totals. The credit union is the sixth largest in Ontario, operating nine retail locations in Essex County, serving 36,820 personal, business and organization members. With a long-standing mission to 'provide services and a full range of highest quality financial products to make our community the best place to live and work', WFCU Credit Union stands true to its vision 'WFCU Credit Union - Quality, Convenience, Innovation, Open to Everyone and Yours to Own'. For more information on WFCU Credit Union visit wfcu.ca.