



For Release

## WFCU Offers Special Program to Members Employed at Chrysler Canada

WINDSOR, ON – WFCU announced today a program to assist its members employed at Chrysler Canada. The WFCU Chrysler Care Program is available to all WFCU members who are employed at Chrysler Canada and is designed to provide members with temporary assistance during this necessary and exciting Chrysler re-invention. WFCU's current members will have access to the Program, which includes four initiatives to assist with their financial situation:

- Reduce their monthly loan or mortgage payments by up to 50% for a maximum of three months.
- Defer their loan or mortgage monthly payments for up to two months.
- Access new funds of up to \$5,000; available to eligible borrowers.
- Provide mortgage extensions up to the original mortgage amount and the extension fee will be waived.

"Chrysler has played a significant role in the strong fabric of this community for many years," said Martin J. Komsa, WFCU President and Chief Executive Officer. "We want our members to know that we are here to assist and help them through this necessary and highly anticipated re-tooling of the Windsor Assembly Plant. WFCU believes in Chrysler and has been a proud provider of financial services to many of its (Chrysler) employees since 1944."

The Program is available to current borrowing and non-borrowing WFCU members employed at Chrysler. Members are encouraged to call 519-974-3100 today to find out how they can take advantage of the WFCU Chrysler Care Program.

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For further information please contact:

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Windsor Family Credit Union (WFCU) has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.9 billion in Managed Assets and Member Service Totals of \$2.7 billion. WFCU is the sixth largest in Ontario operating nine retail locations and serving 33,000 members including 30,000 Personal members in 16,000 households, 1,900 Businesses and 1,400 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$93.2 million and represents 8.4% of total assets and 13.9% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfilment of these key functions. Central 1 holds \$12.4 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Program. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada. A Gord Smith Healthy Workplace Award recipient, WFCU is committed to promoting the importance of health and well-being among its employees.

WFCU's solid attributes of financial strength; innovation; local ownership; quality products and service; community mindedness; and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider.

For more information on WFCU visit wfcu.ca