



Media Release
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**UNIVERSITY OF WINDSOR and WINDSOR FAMILY CREDIT UNION
ANNOUNCE NEW RETAIL LOCATION ON CAMPUS**

Located in the University of Windsor's Parking and Innovation Centre

WINDSOR, ON – Windsor Family Credit Union (WFCU) has been named the successful RFP Financial Institution lease applicant for the University of Windsor's Innovation Centre, to open in the Winter of 2014.

The new WFCU campus retail location will offer support for the financial needs of the University of Windsor community and the residents, organizations and businesses of Windsor West.

Several years ago, WFCU introduced, a retail service environment not found at most other financial institutions. Upon entering the retail location members are welcomed by a greeter and invited into an office setting to meet with a WFCU Staff Member to conduct financial business. Adding a University focus, WFCU will bring this unique service environment and valuable product and service offerings to the campus location.

"It is our pleasure to welcome WFCU to our campus community. WFCU shares our vision to enhance the student experience by offering students unique work placements, special products and services, and opportunities to gain insight into the financial services world," says Dr. Alan Wildeman, University of Windsor President and Vice Chancellor.

University of Windsor students will have access to WFCU's complete range of Financial, Insurance, Investment and Trust products and services designed to support them through their student days and beyond. Products include free chequing, savings accounts, short term and long term fixed investments, credit and debit card products, a full range of personal loans, lines of credit and mortgage products and a variety of service delivery channels for access to their funds, at their convenience.

“WFCU is looking forward to bringing our complete range of products and services not only to the students on Campus but to the University staff and the residents in the University area. WFCU has many unique ideas and we look forward to working through a collaborative process for the planning of this retail location,” says Marty Komsa, WFCU President and Chief Executive Officer.

WFCU looks forward to partnering with the University of Windsor Community to offer:

- Access to WFCU's complete range of Financial, Investment, Insurance and Trust products and services.
- In office setting to meet with WFCU staff to conduct financial business.
- Financial literacy programs whereby WFCU will provide financial advice and mentorship.
- Hours of operation to accommodate the University calendar.
- On-site ATM with 24-hour access.
- Joint WFCU and University of Windsor Advisory Review Committee.
- A partnership with the International Student Centre to assist International students to set up new accounts to meet their immediate and ongoing needs.
- A venue for the School of Visual Arts to display its works.
- Scholarship opportunities for University Students.
- Employment opportunities for University Students.
- Community Rooms for non-profit group meetings.
- And more!

WFCU is recognized as one of the leading, progressive, financial organizations in the City of Windsor and Essex County. This will be the credit union's 8th retail location. For more information on WFCU visit wfcu.ca.

The University of Windsor's parking structure and Innovation Centre are located on the south side of Wyandotte Street between California and Sunset Avenues. A second-storey pedestrian bridge will connect these two separate buildings. The seven-level parking garage will accommodate up to 1,000 spaces and will be completed in the fall of 2013. The office building will house WFCU, as well as Campus Community Police, Parking Services and other amenities, with occupancy expected in January 2014. For more information about the University of Windsor's Campus Transformation Plan, visit www.uwindsor.ca/transformation.

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